**Fashion Design:** The Bachelor of Fine Arts degree in Fashion Design prepares students for the fashion industry by developing the creative and technical skills which students need to cultivate fashion concepts, create patterns, construct garments and present fashion lines.

**Fashion Merchandising:** The Bachelor of Professional Studies degree in Management with a specialization in Fashion Merchandising emphasizes the functions of planning and coordinating the design, production and sales processes in the manufacturing sector of the fashion industry, and promoting and selling of fashion products in the retail sector.

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**Named One of “America’s Best Colleges” by U.S. News & World Report**

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies. Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This “one student at a time” approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

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**At-A-Glance**

- **Founded:** 1824
- **Enrollment:** 1,000 students
- **Average Class Size:** 16
- **Student-Faculty Ratio:** 12/1
- **Main Campus:** 20 acres
- **Equine Education Center:** 243 acres
- **Athletics:** NCAA Division III
- **Students Receiving Financial Aid:** 90%
- **Faculty with the highest degree in their field:** 80%

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**www.cazenovia.edu**

Office of Admissions, 3 Sullivan Street, Cazenovia, NY 13035
Phone: 1.800.654.3210
Email: admission@cazenovia.edu  Follow Cazenovia College on:  

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Fashion Programs

Internship Opportunities

Betsey Johnson
Cynthia Rowley
Dreissig Athletic
Glamour Magazine
Haute Street
Jenny Yoo
Jil Stuart NYC
Liz Claiborne
Malia Mills
Maison 39

New York City Ballet
Polo
Rocawear
Ralph Lauren
Seventeen Magazine
Suzy Chin at Maggy Boutique
Tommy Hilfiger
QVC
Zac Posen

Samples of Coursework

Fashion Design:
Clothing Construction
Fashion Drawing
Digital Techniques in Fashion Illustration
Survey of the Global Apparel Industry
Draping
Flat Pattern Drafting
Textiles
Computerized Patternmaking
Product Development
New York Fashion Tour
Internship
Senior Collection

Fashion Merchandising:
Survey of the Global Apparel Industry
Marketing
Textiles
Fashion Merchandising
Product Development
Fashion Promotion
Fashion Show
Production/Management
New York Fashion Tour
Internship
Fashion Buying and Merchandise Planning

Career Possibilities

Accessories Designer
Buyer
Business Owner
Costume Designer
Merchandise Planner
Patternmaker

Product Development
Retail Management
Retail Merchandiser
Sales Representative
Stylist
Technical Designer
Visual Merchandising/Planning

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