The **Fashion Design** program provides students with knowledge of and direct experience in the fashion industry. Fashion design courses emphasize the interconnections between design and merchandising. Students in the Bachelor of Fine Arts degree program in Fashion Design will cultivate fashion concepts, create patterns, construct garments, and present their own fashion lines as needed for careers in the fashion industry. The program emphasis is on trend research within technical, marketable, computer generated (CAD) design and product development in the context of creative design.

The **Fashion Merchandising** program is a Bachelor of Professional Studies in Management with a specialization in Merchandising. Merchandising courses emphasize the interconnection between merchandising and design in order to think analytically about fashion merchandising cycles and trends to develop professional approaches in business. The program emphasizes business functions of fashion promotion, time action calendars, apparel trends in retail and wholesale settings. Coursework accentuates coordination of the design and production processes in the manufacturing sector of the fashion industry. This program is fully accredited through the International Assembly for Collegiate Business Education.
**Fashion Programs**

**Internship Opportunities**
- Betsey Johnson
- Cynthia Rowley
- Dreissig Apparel
- Elle Magazine
- Glamour Magazine
- Jenny Yoo
- KS Apparel
- Jill Stuart NYC
- Liz Claiborne
- Maria Mills
- New York City Ballet
- Plato's Closet
- Pono
- QVC
- Ralph Lauren
- Reformation
- Roma Industries
- Seventeen Magazine
- Starting Renaissance Festival
- Suzy Chin at Maggy Boutique
- Ted Baker London
- Tommy Hilfiger
- Urban Outfitters
- Zac Posen

**Career Possibilities**
- Accessories Designer
- Business Owner
- Buyer
- Clothing Designer
- Costume Designer
- Merchandise Planner
- Pattern Maker
- Product Development
- Retail Management
- Retail Merchandiser
- Sales Representative
- Stylist
- Technical Designer
- Visual Merchandising/Planning

**Key Facts**
- In the past 5 years, with over 75% of graduates responding:
  - 92% of Fashion Design graduates were employed in a fashion-related field.
  - 100% of Fashion Merchandising graduates were employed in a fashion-related field.
- 100% of students complete internships in their discipline.
- 100% of students complete undergraduate research projects during their senior year.

**Fashion Merchandising Program:**
- IACBE Accredited
- 4+1 MBA articulation agreements

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**Samples of Coursework**

**Fashion Design:**
- Clothing Construction
- Computerized Patternmaking
- Digital Fashion Illustration
- Draping
- Fashion Drawing
- Flat Pattern Drafting
- Internship
- New York Fashion Tour
- Product Development
- Senior Collection
- Survey of the Global Apparel Industry
- Textiles

**Fashion Merchandising:**
- Fashion Buying and Merchandise Planning
- Fashion History
- Fashion Merchandising
- Fashion Promotion
- Fashion Show
- Production/Management
- Internship
- Marketing
- New York Fashion Tour
- Product Development
- Survey of the Global Apparel Industry
- Textiles

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**For More Information:**

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