

Sample Degree Path

First Year, Fall Term			First Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
GE 101 1st Year Seminar	3		VC 140 Typography	3	
EN 101 Academic Writing I	3		VC 174 Digital Page Layout	3	
SA 111 Drawing: Composition & Perception	3		VC 111 Design & Digital Color Theory	3	
VC 118 Digital Foundations	3		Visual Literacy (<i>Art History I suggested</i>)	3	
VC 112 Concepting	3		Quantitative Literacy – Math elective	3	
Term Credit Total		15	Term Credit Total		15
Second Year, Fall Term			Second Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
VC 232 Illustration I	3		VC 241 Advertising Design I	3	
VC 242 Graphic Design I	3		VC 375 Web Design I	3	
VC 274 Imaging Graphics	3		CM 121 Effective Speaking	3	
EN 201 Academic Writing II	3		BU 240 Principles of Marketing	3	
VC 221 History of Visual Communications	3		Cultural Literacy (<i>Art History II suggested</i>)	3	
Term Credit Total		15	Term Credit Total		15
Third Year, Fall Term			Third Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
VC 374 Interactive Graphics	3		HU 361 Commitment and Choice or HU 365 Ethics	3	
VC 281 Internship Preparation	1		CM 320 Comm in the Mass Media	3	
VC 342 Graphic Design II	3		VC 388 Package Design	3	
CM 301 Speech and Rhetoric or CM 313 Debate	3		VC 384 VC Internship (or summer, any location)	3	
Diversity & Social Consciousness	3		VC XXX Career Elective (300-400 level)		
Open Elective	3				
Term Credit Total		16	Term Credit Total		15
Fourth Year, Fall Term			Fourth Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
Scientific Literacy	3		VC 493 Senior Portfolio II	3	
VC 492 Senior Portfolio I	3		VC 499 Senior Project (Capstone)	3	
VC 498 Senior Research	3		Open Elective	3	
VC XXX Career Elective (300-400 level)	3		Open Elective	3	
Open Elective (300-400 level)	3		Open Elective (300-400 level)	3	
Term Credit Total		15	Term Credit Total		15
				Total Credits	121

Notes: Visual Communications students may elect to do a minor and/or another Visual Communications concentration.

Open/career elective suggestions for VC students interested in the following core areas:

Graphic Design - CM 320 Communication in the Mass Media; VC 388 Package Design; BU 240 Principles of Marketing; VC 303 Protest & Propaganda; VC 475 Web Design II; VC 342 Graphic Design II

Web/Interactive – VC2xx Storyboarding; VC 2xx Commercial Film & Video Production; VC 351 2D Animation; SB 130 Intro to Sociology; VC 3xx Motion Graphics; VC 374 Interactive Graphics; VC 475 Web Design II; VC 374 Interactive Graphics;

Advertising Design - VC2xx Storyboarding; VC 2xx Commercial Film & Video Production; CM 420 Persuasion;

CM 320 Communication in the Mass Media; BU 205 Consumer Awareness; VC 303 Protest & Propaganda

Illustration/Animation - VC 323 Illustration II; VC 423 Illustration III; VC 351 2D Animation; VC 4xx 3D Animation; VC3xx Motion Graphics

Other courses offered on a rotating basis: Mobile APP Design, E Publishing; Game Design; Humorous Cartooning; Character Concept & Development; Package Design II; Coding; Brand Identity Design; Typography II