

**Sample Degree Path**

First Year, Fall Term			First Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
GE 101 1st Year Seminar	3		VC 112 Concepting	3	
EN 101 Academic Writing I	3		VC 274 Imaging Graphics	3	
SA 111 Drawing: Composition & Perception	3		VC 111 Design & Digital Color Theory	3	
VC 118 Digital Foundations	3		Visual Literacy ( <i>Art History II suggested</i> )	3	
VC 140 Typography	3		Quantitative Literacy – Math elective	3	
<b>Term Credit Total</b>		<b>15</b>	<b>Term Credit Total</b>		<b>15</b>
Second Year, Fall Term			Second Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
VC 174 Digital Page Layout OR VC 206 Storyboarding	3		VC 235 Commercial Film & Video Production	3	
VC 242 Graphic Design I	3		SB 130 Sociology or SB 110 Anthropology	3	
VC 221 History of Visual Communications	3		CM 121 Effective Speaking	3	
EN 201 Academic Writing II	3		Scientific Literacy	3	
Open Elective	3		Cultural Literacy	3	
<b>Term Credit Total</b>		<b>15</b>	<b>Term Credit Total</b>		<b>15</b>
Third Year, Fall Term			Third Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
VC 374 Interactive Graphics	3		HU 361 Commitment and Choice or HU 365 Ethics	3	
VC 375 Web Design I	3		VC 475 Web Design II	3	
VC 412 Motion Graphics	3		VC 341 Advertising Design II	3	
VC 281 Internship Preparation	1		VC 384 VC Internship (may take in summer, any location)	3	
CM 301 Speech and Rhetoric or CM 313 Debate	3		VC 300/400-level Career Elective	3	
Diversity & Social Consciousness	3				
<b>Term Credit Total</b>		<b>16</b>	<b>Term Credit Total</b>		<b>15</b>
Fourth Year, Fall Term			Fourth Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
VC 351 2D Animation	3		VC 493 Senior Portfolio II	3	
VC 492 Senior Portfolio I	3		VC 499 Senior Project (Capstone)	3	
VC 498 Senior Research	3		Open Elective	3	
VC 300/400-level Career Elective	3		Open Elective	3	
Open Elective (300-400 level)	3		Open Elective (300-400 level)	3	
<b>Term Credit Total</b>		<b>15</b>	<b>Term Credit Total</b>		<b>15</b>
					<b>Total Credits 121</b>

Notes: Visual Communications students may elect to do a minor and/or another Visual Communications concentration.

Open/career elective suggestions for VC students interested in the following core areas:

**Graphic Design** - CM 320 Communication in the Mass Media; VC 475 Web Design II

**Illustration/Animation** - VC 351 2D Animation; VC 311 Illustration II; VC 312 Illustration III; VC 206 Storyboarding

**Advertising Design** - CM 420 Persuasion; CM 320 Communication in the Mass Media; BU 205 Consumer Awareness; VC 206 Storyboarding

**Web/Interactive** – VC2xx Storyboarding; VC 2xx Commercial Film & Video Production; VC 351 2D Animation; SB 130 Intro to Sociology; VC 3xx Motion Graphics; VC 374 Interactive Graphics; VC 475 Web Design II; VC 374 Interactive Graphics;

**Other courses offered on a rotating basis:** Mobile APP Design, E Publishing; Game Design; Humorous Cartooning; Character Concept & Development; Package Design II; Coding; Brand Identity Design; Typography II