Business: The Bachelor of Science degree in Business will prepare students with a broad-based education in management grounded in the social sciences. The program provides students with the environment for intellectual growth while developing their management styles. Graduates of the program possess a general competency in a number of management related fields.

Business Management: The Bachelor of Professional Studies degree in Management combines a comprehensive range of business courses and a curriculum that includes a strong emphasis in modern management theory and application. Graduates are prepared to enter the workforce immediately after graduation or continue with their studies at the graduate level.
Business Management

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www.cazenovia.edu/majors

Internship Opportunities
- Allen Associates
- Citadel Broadcasting
- Claxton-Hepburn Medical Center
- Covidian
- Facille Inc.
- Galaxy Communications
- Hancock International Airport
- Home Depot
- Hurbson Office Furnishings
- Javits Convention Center
- JC Penney
- Lockheed Martin
- Macy’s
- Make-a-Wish Foundation
- Marquart Switches
- New York Business Sales
- Northrup Grumman
- Northwest Mutual
- NYS Dept. of Tax and Finance
- Prudential Financial Services
- Raymour and Flanigan
- Rome Chamber of Commerce
- St. Joseph’s Hospital
- State Farm Insurance
- Turning Stone Casino
- UPS

Career Possibilities
- General Manager
- Business Office Manager
- Purchasing Agent
- Retail Management
- Administrative Services
- Human Resource Specialist
- Financial Planning
- Property and Real Estate
- Banking
- Marketing and Advertising
- Sales
- Labor Relations
- Hospitality
- Public Relations
- Cost Accounting

Key Facts
- 4+1 MBA articulation agreements
- 100% of students complete internships in their career field.
- 100% of students complete undergraduate research projects during their senior year.
- IACBE Accredited

Samples of Coursework
- Business Marketing Research Methods
- Microeconomics/Macroeconomics
- Statistics
- Financial Accounting
- Managerial Accounting
- Global Business
- Principles of Management
- Principles of Marketing
- Human Resource Management
- Organizational Behavior
- Business Law & Ethics
- Financial Management
- E-Commerce