

Sample Degree Path

First Year, Fall Term			First Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
First Year Seminar*	3		SP 118 Introduction to Sport Management	3	
EN 101 Academic Writing I*	3		SM 161 College Algebra*	3	
CM 121 Effective Speaking*	3		FA elective	3	
BU 110 Principles of Management	3		HG 131 Macroeconomics	3	
Scientific Literacy course*	3		BU 121,122	2	
			Sport Management Practicum^	1	
Term Credit Total			Term Credit Total		
15			15		
Second Year, Fall Term			Second Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
SB 130 Introduction to Sociology	3		SM 261 Statistics	3	
EN 201 Academic Writing II*	3		BU 233 Human Resource Management	3	
AC 201 Financial Accounting	3		AC 202 Managerial Accounting	3	
BU 240 Principles of Marketing	3		HG 132 Microeconomics	3	
Open elective 100-400 (Possible Sport Elective)	3		Diversity and Social Consciousness course*	3	
Term Credit Total			Term Credit Total		
15			15		
Third Year, Fall Term			Third Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
HU 361 Ethics or HU 365 Commitment and Choice*	3		SP 368 Legal Issues in Sport	3	
SP 328 Sport Marketing, Promotion and Sales	3		CM 301 Speech and Rhetoric*	3	
Cultural Literacy course*	3		BU 411 Financial Management	3	
BU 363 Business Law	3		Open elective 100-400	3	
SB 358/SP 364 Sport in Society	3		BU 481 Internship	3	
Term Credit Total			Term Credit Total		
15			15		
Third Year, Summer Term			Fourth Year, Spring Term		
	Cr.				
Course Number and Title					
Term Credit Total			Term Credit Total		
0			15		
Fourth Year, Fall Term			Fourth Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
BU 473 Business Research Methods*	3		BU 495 Senior Capstone*	3	
SP 488 Sport Management Internship	6		SP 455 Financing Sport Operations	3	
SP 357 Organization and Administration of Sport	3		SP 453 Sport Event Management	3	
Open elective 100-400	3		Open elective 300/400	3	
BU 301 SPSS	1		Open elective 100-400	3	
Term Credit Total			Term Credit Total		
16			15		

Notes:

Most Sport Management students complete at least one of their internships over the summer. While it is not a requirement, because there is an additional summer tuition fee, the types of internships that are available will broaden the student experience and will lessen the course load during the academic year.

Disclaimer: This is a sample to be used as a guideline. Course offerings and availability of seats are subject to change.

*Satisfies General Education Requirements

^Offered both semesters – First year requirement for sport management majors