The **Sport Management** program at Cazenovia College prepares students for a number of interesting and exciting career opportunities in the sport industry – from youth to scholastic to collegiate to professional sport management and marketing, from event and facility management to sport agency. The curriculum combines both classroom learning and internship experiences that help broaden the students’ understanding, as well as experiential and networking opportunities. This program is fully accredited through the International Assembly for Collegiate Business Education.

**Named One of “America’s Best Colleges” by U.S. News & World Report**

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies. Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This “one student at a time” approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

**At-A-Glance**

- Founded: 1824
- Enrollment: 1,000 students
- Average Class Size: 16
- Student-Faculty Ratio: 12/1
- Main Campus: 20 acres
- Equine Education Center: 243 acres
- Athletics: NCAA Division III
- Students Receiving Financial Aid: 90%
- Faculty with the highest degree in their field: 80%

[www.cazenovia.edu](http://www.cazenovia.edu)  
Office of Admissions, 3 Sullivan Street, Cazenovia, NY 13035  
Phone: 1.800.654.3210  
Email: admission@cazenovia.edu  
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Sport Management

**Internship Opportunities**

- Arena Football League
- Continental Basketball Association
- Cooperstown Dreams Park
- Dick’s Sporting Goods
- Geneva Red Wings
- New York Jets
- New York Yankees
- Rochester Americans
- Rochester Red Wings
- Saratoga Race Track
- Syracuse Chiefs
- Syracuse Convention and Visitors Bureau
- Syracuse Crunch
- Treasure Coast Sports Commission
- Turning Stone Casino Resort
- United States Basketball League
- X Games

**Samples of Coursework**

- Managerial Accounting
- Principles of Management
- Principles of Marketing
- Human Resource Management
- Business Law and Ethics
- Introduction to Sport Management
- Facility and Event Management
- Organization and Administration of Sport
- Current Issues in Sport Management
- Sport Marketing/Promotions/Sales
- Financing Sport Operations
- Legal Issues in Sport

**Career Possibilities**

Behind the players and the games, there are infrastructures in place to ensure the games continue. As in all businesses, managers, accountants, marketing and advertising managers, sales people and operations managers are needed to organize and operate sports organizations including:

- Professional Sports Teams
- Sport Associations (e.g., NFL, NBA, PGA, NCAA)
- Local Sports & Tourism Corps.
- Arenas

**Key Facts**

- **4+1 MBA articulation agreements**
- **100% of students complete internships in their career field.**
- **100% of students complete undergraduate research projects during their senior year.**
- **IACBE Accredited**

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**For More Information:**

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