Communication Studies

The Communication Studies program focuses on human communication in spoken, written, and audio-visual forms, and explores why people communicate as they do in various contexts. Encompassing interpersonal, group, and organizational communication; multicultural communication; journalism; broadcasting; media studies; persuasion; advocacy and debate; and effective speaking, the program includes opportunities for application of skills in journalism, multi-platform media production, and related internships. Communication Studies graduates are well prepared for a wide range of careers.

At-A-Glance

Founded: 1824
Enrollment: 1,000 students
Average Class Size: 16
Student-Faculty Ratio: 12/1
Main Campus: 20 acres
Equine Education Center: 243 acres
Athletics: NCAA Division III
Students Receiving Financial Aid: 90%
Faculty with the highest degree in their field: 80%
Communication Studies

For More Information:
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Sample Coursework
- Introduction to Human Communication
- Introduction to Journalism
- Introduction to Broadcasting
- Critical Thinking: Language and Logic
- Interpersonal Communication
- Group Communication
- Nonverbal Communication
- Multicultural Communication
- Debate
- Communication in the Mass Media
- Feature Writing and Editing
- Intermediate Broadcast Production
- Communication Concepts and Theory
- Organizational Communication
- Advanced Topics in Communication
- Media Management

Sample Internships
- Bay Street Theater
- Brazilian Embassy (DC)
- Central New York Community Foundation
- Coca-Cola
- Disney World
- International Center of Photography
- Late Show with David Letterman
- Media One Group, LLC
- Office of Senator Charles Schumer
- Rachael Ray Show
- Sony Music/Red Symphoria
- Syracuse University Press
- The Hartford/Underwriter
- The Washington Post
- US Weekly
- Verizon Wireless
- WKTU News Channel 2
- WSBT 100.1 FM
- WSYR Channel 9 / WSYR TV
- Bridge Street

Career Possibilities
- Advocacy
- Event Planning
- Fund Raising
- Government
- Graduate School
- Image Consulting
- Journalism
- Law School
- Leadership
- Media Planning
- Media Production
- Public Relations
- Radio
- Television