

**TRANSFER PATHWAY**  
**BETWEEN**  
**GENESEE COMMUNITY COLLEGE**  
**and**  
**CAZENOVIA COLLEGE**

**Fashion Business: Fashion Merchandising Management AAS to Management: Fashion Merchandising – B.P.S.**

**2018**

**Section I: Introduction**

Based upon mutual respect for the integrity of parallel programs and in an effort to better serve students intending to pursue a Bachelor of Professional Studies in Management: Fashion Merchandising, **Genesee Community College and Cazenovia College** hereby enter into transfer agreement. This agreement will outline appropriate course work to be completed at **Genesee Community College** for a student intending to matriculate into the specified program at **Cazenovia College**.

***CONCENTRATION SPECIFIC NOTES***

Under the provisions of this agreement, a student with an **A.A.S. in Fashion Business: Fashion Merchandising Management from Genesee Community College** can matriculate as a junior in the **Bachelor of Professional Studies in Management: Fashion Merchandising at Cazenovia College**.

If you have questions about courses that are not listed on this pathway agreement and whether or not they will transfer to Cazenovia College, please contact the *Associate Director for Transfer Admissions* at **1-800-654-3210** or [transfer@cazenovia.edu](mailto:transfer@cazenovia.edu)

**GENESEE COMMUNITY COLLEGE**

**CAZENOVIA COLLEGE EQUIVALANTS**

BUS109 (Principles of Retailing)	3	BU100 Open Elective	3
BUS201 (Professional Sales)	3	BU200 Open Elective	3
BUS203 (Advertising)	3	BU200 Open Elective	3
BUS208 (Display and Visual Merchandising)	3	FM200 Open Elective	3
BUS211 (Merchandise Planning and Control)	3	FM250 Fashion Merchandising	3
CIS116 or CIS102 (Computer Literacy)	3	BU 121 Microsoft Word	1
		BU 122 Microsoft Excel	1
		Open Elective	1
BUS101 (Principles of Business)	3	BU110 Principles of Management	3
ACC101 (Intro to Financial Accounting)	3	AC201 Financial Accounting	3
BUS217 (Co-op Education)	3	FM200 FD/FM/AC/BU elective	3
BUS219 (Business Topics Seminar)	3	FM200 Elective	3
Macroeconomics or Microeconomics	3	HG131/132 Macro or Microeconomics	3
ENG101 (College Composition)	3	EN101 Academic Writing I	3
ENG102 or ENG105 (Composition-NS or Hum)	3	EN 200 Open Elective	3
FBM101 (Principles of Fashion Merchandising)	3	FM131 Survey of the Global Apparel Industry	3
FBM102/ART102 (Fashion Trends & Design)	3	FA218 Fashion History	3
FBM115 (Principles of Textiles)	3	FM213 Textiles	3
FBM220 (Fashion Show Production)	3	FM361 Fashion Promotion	3
HED/PED/ATH	1	HE100 Open Elective	1
LIBERAL ARTS ELECTIVE (Psychology)	3	Scientific Literacy	3
SCIENCE ELECTIVE: (Algebra)	3	Quantitative Literacy	3
SOCIAL SCIENCE/HISTORY ELECTIVE	3	Cultural Literacy OR Diversity & Social Consciousness General Education requirement	3
SPE108 (Public Speaking)	3	CM121 Effective Speaking	3
<b>Total number of credits to complete A.A.S. at Genesee C.C.</b>	<b>64</b>	<b>Total transfer credits to Cazenovia College</b>	<b>64</b>

Please see below for major specific courses required to complete your degree at Cazenovia College.

**Courses Required to Complete B.P.S. in Management: Fashion Merchandising at Cazenovia College**

AC 202 Managerial Accounting	3	BU 481 Internship	3
CM 301 Speech and Rhetoric OR CM 313 Debate	3	BU 495 Senior Capstone	3
BU 240 Principals of Marketing	3	BU 401 International Business	3
BU 233 Human Resources Management	3	BU 411 Financial Management	3
BU 301 SPSS	1	BU 451 Fashion Buying & Merchandise Planning	3
BU 326 E-Commerce	3	FM 365 Product Development Principles	3
BU 363 Business Law	3	FM 366 Product Development Applications	3
BU 473 Business Research Methods	3	FM 382 Fashion Tour	2
FM 393 Internship Preparation	1	Visual Literacy General Education course	3
HU 361 Commitment and Choice or HU 365 Ethics	3	Cultural Literacy or Diversity & Social Consciousness General Education Requirement	3
SM261 Statistics	3	Open Elective at 300-400 level	3
EN 201 Academic Writing II	3		
<b>Total Credits at Cazenovia College: 64</b>			