

FASHION PROGRAMS



The Bachelor of Fine Arts degree in **Fashion Design** prepares students for success in the fashion industry by fostering creative skills to develop concepts, patterns, and garments for fashion lines. Both digital and hand methods are emphasized with a focus on technical design and product development processes. A broad curriculum in a supportive classroom and studio environment allows students to develop ideas for a range of markets through individual and team-based projects. A variety of fashion opportunities, including internships and semesters in New York City or Canterbury, England, are available. A minor in Fashion Design is available. This program is fully accredited by the prestigious National Association of Schools of Art and Design.

The **Fashion Merchandising** program is a Bachelor of Professional Studies degree in Management with a specialization in Merchandising. Merchandising courses emphasize the interconnection between merchandising and design in order to think analytically about fashion merchandising cycles and trends to develop professional approaches in business. The program emphasizes business functions of fashion promotion, time action calendars, apparel trends in retail and wholesale settings. Coursework accentuates coordination of the design and production processes in the manufacturing sector of the fashion industry. This program is fully accredited through the International Accreditation Council for Collegiate Business Education.



Photo Credit: Jay Evelyn Studios

Named One of
"America's Best Colleges" by U.S.
News & World Report

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies.

Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This "one student at a time" approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

AT-A-GLANCE

Founded: **1824**

Enrollment: **800 students**

Average Class Size: **13**

Student-Faculty Ratio: **10:1**

Main Campus: **20 acres**

Equine Education Center:

243 acres

Athletics: **NCAA Division III**

Students Receiving Financial Aid:

99%

Faculty with the highest degree in their field: **80%**

www.cazenovia.edu

Office of Admissions, 3 Sullivan Street,

Cazenovia, NY 13035

Phone: 1.800.654.3210 |

Email: admissions@cazenovia.edu



Fashion Design



Fashion Merchandising

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Photo: Doug Mitchell Photography

KEY FACTS

In the past 5 years, with over 75% of graduates responding:

- Over 90% of Fashion Design and Merchandising graduates were employed in a fashion related field.
- 100% of students complete internships in their discipline.
- 100% of students complete undergraduate research projects during their senior year.

The **Fashion Design** program is accredited by the National Association of Schools of Art and Design, whose standards confirm that our curricula, faculty, facilities, and student work are among the best in the U.S.



The **Fashion Merchandising** program offers 4+1 MBA articulation agreements. Fashion Merchandising students plan and produce the Annual Fashion Show. The Fashion Merchandising program is accredited by the International Accreditation Council for Business Education, a professional organization that promotes and recognizes business education excellence.



CAREER POSSIBILITIES

Designer
Business Owner
Stylist
Public Relations
Social Media Marketing
Accessories Designer
Costume Designer
Buyer
Merchandise Planner
Business Management
Technical Designer
Product Development
Sales Representative
Home Furnishing Marketing
Visual Merchandiser

INTERNSHIP OPPORTUNITIES

Dreissig Apparel
Elle Magazine
Flax
Glamour Magazine
Iris and Thorn Shop
JES Apparel
Jill Stuart NYC
The Key
Lillie Bean
Lividini & Co. P.R.
Liz Claiborne
Malia Mills
Marchesa
Michele Marie PR
New York City Ballet
Pono
QVC
Seventeen Magazine
Simplicity Patterns
Sterling Renaissance Festival
Ted Baker London
Tommy Hilfiger
Urban Outfitters
Zac Posen

SAMPLES OF COURSEWORK

Fashion Design:

Clothing Construction
Computerized Patternmaking
Digital Fashion Illustration
Draping
Flat Pattern Drafting
New York Fashion Tour
Product Development
Senior Collection
Textiles

Fashion Merchandising:

E-Commerce
Fashion Buying
Fashion History
Fashion Promotion
Fashion Show Production
International Business
Marketing
Product Development

FOR MORE INFORMATION:

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