



The BFA in Arts Management is one of the only Arts Management programs in the nation to offer a visual arts-based Bachelor of Fine Arts. Students in the BFA in Arts Management are trained to be BOTH professional artists and arts administrators, broadening their career opportunities.

This program uniquely positions students for a wide variety of exciting career opportunities in the visual and performing arts industries, in both the nonprofit and for-profit sectors. Studio-based courses, internships, professional practices/portfolio preparation and a senior project enable our students to define themselves and their goals as art professionals. At the same time, the business courses in the curriculum prepare students with the business, marketing and management skills needed to succeed as arts management professionals or business owners.

Throughout their studies, students enjoy small class sizes with personal attention and careful mentorship from faculty. The college galleries provide real-life experiences in art curation and installation. Students can be both makers and managers at CazMade, a student-centered artisan retail business, and the student-run business smART (Student Made Art), providing them with real-life small business management and art product development experience. Equipped with a strong work ethic, intellectual curiosity, and critical thinking skills, arts management graduates are prepared for both the professional world and/or graduate school. Graduates in Arts Management work in museums, galleries and art centers, start their own businesses and work for non-profit institutions, among other places.



Named One of
**"America's Best
Colleges"** by U.S.
News & World Report

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies.

Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This "one student at a time" approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

AT-A-GLANCE

Founded: **1824**

Enrollment: **800 students**

Average Class Size: **13**

Student-Faculty Ratio: **10:1**

Main Campus: **20 acres**

Equine Education Center:

243 acres

Athletics: **NCAA Division III**

Students Receiving Financial Aid:

99%

Faculty with the highest
degree in their field: **80%**

www.cazenovia.edu

Office of Admissions, 3 Sullivan Street, Cazenovia, NY 13035
Phone: 1.800.654.3210 | Email: admissions@cazenovia.edu

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Accredited



SAMPLE COURSEWORK

Arts Management
Principles of Marketing
Drawing: Perception/Observation
Contemporary Developments in the Arts
Professional Practices and Portfolio
Arts in the Community
Human Resources Management
Museum as Medium
Photography I
Structuring Human Space

DUAL MAJOR

Arts Management and Studio Art

MINORS

Art History
Business
Entrepreneurship
Photography
Social Media Production
Theatre
Visual Communications

CAREER POSSIBILITIES

Albright-Knox Museum
Buffalo, NY

ArtRage Gallery
Syracuse, NY

Cazenovia Cutblock
Cazenovia, NY

Everson Museum of Art
Syracuse, NY

Exit Art Gallery
New York, NY

Fenimore Museum
Cooperstown, NY

Hub-Bub Art Center,
Spartanburg, SC

Lorenzo State Historic Site
Cazenovia, NY

Munson-Williams-Proctor
Arts Institute
Utica, NY

Museum of Science and
Technology
Syracuse, NY

Niche Gallery
Saratoga, NY

Orlando Art Museum
Orlando, FL

Rochester Museum and
Science Center
Rochester, NY

RoCo Contemporary Art
Center
Rochester, NY

Rusty Wheel Pottery Studio
Tully, NY

Schweinfurth Art Center
Auburn, NY

Sculpture Space
Utica, NY

Stiwdio Maelor, *Wales*

The View Art Center
Old Forge, NY

CAREER POSSIBILITIES

Art Gallery Owner/
Manager

Auction House Staff

Museum Curator

Social Media Marketing

Artisan

Museum Educator

Appraiser

Artist Agent

Programming Coordinator
of Art Center

Event Promoter/Organizer

Small Business Owner

Theatre Management

Festival Management

Nonprofit Management
and Development



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