

Management: Fashion Merchandising

Sample Degree Path

First Year, Fall Term			First Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
First Year Seminar* ()	3		FM 131 Survey of the Global Apparel Industry	3	
EN 101 Academic Writing I*	3		CM 121 Effective Speaking*	3	
Quantitative Literacy Course*()	3		Diversity & Soc. Con. Course* ()	3	
Scientific Literacy Course* ()	3		HG 131 Macro. Econ. OR HG 132 Micro. Econ.	3	
BU 110 Principles of Management	3		BU 240 Principles of Marketing	3	
Term Credit Total		15	Term Credit Total		15

Second Year, Fall Term			Second Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
EN 201 Academic Writing II*	3		BU 233 Human Resource Management	3	
BU 230 Business Communications	3		SM 261 Statistics	3	
FM 213 Basic Textiles	3		FM 250 Fashion Merchandising	3	
AC 201 Financial Accounting	3		FA 218 History of Fashion	3	
Open Elective= ()	3		AC 202 Managerial Accounting	3	
Term Credit Total		15	Term Credit Total		15

Third Year, Fall Term			Third Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
HU 361 Commitment and Choice OR HU 365 Ethics*	3		CM 301 Speech and Rhetoric OR CM 313 Debate*	3	
BU 326 E- Commerce	3		FM 361 Fashion Promotion	3	
FM 365 Product Development Principles	3		FM 366 Product Development Applications	3	
BU 363 Business Law	3		FM 382 Fashion Tour (Winter Break)	2	
Open Elective= ()	3		BU 481 Business Internship (Section for FM students)	3	
FM 393 Internship Prep	1		Open Elective = ()	3	
Term Credit Total		16	Term Credit Total		17

Fourth Year, Fall Term			Fourth Year, Spring Term		
Course Number and Title	Cr.		Course Number and Title	Cr.	
BU 475 Business Research Methods*	3		BU 495 Senior Capstone*	3	
BU 451 Fashion Buying and Planning	3		Visual Literacy Course* ()	3	
Cultural Literacy Course* ()	3		BU 401 International Business	3	
BU 411 Financial Management	3		Open Elective= ()	3	
Bu 301 SPSS	1		Open Elective (300/ 400 Level)= ()	3	
FD/ FM/ AC/ BU Elective= ()	3				
Term Credit Total		16	Term Credit Total		15

*Satisfies General Education Requirements

Total Credits 124