

SPORT MANAGEMENT



Named One of
**"America's Best
Colleges"** by U.S.
News & World Report

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies.

Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This "one student at a time" approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

The Bachelor of Professional Studies degree in Management: **Sport Management** at Cazenovia College develops and reinforces the business management competencies of the students in alignment with the outcomes of the International Accreditation Council for Business Education (IACBE). A generalist sport curriculum supplements management courses to help students acquire a breadth of industry-specific knowledge. Students can customize their experience through a variety of internships, minors, and electives to better position themselves to compete for sport-related jobs in their communities.

AT-A-GLANCE

Founded: **1824**

Enrollment: **800 students**

Average Class Size: **13**

Student-Faculty Ratio: **10:1**

Main Campus: **20 acres**

Equine Education Center:

243 acres

Athletics: **NCAA Division III**

Students Receiving Financial Aid:

99%

Faculty with the highest

degree in their field: **80%**



www.cazenovia.edu

Office of Admissions, 3 Sullivan Street, Cazenovia, NY 13035
Phone: 1.800.654.3210 | Email: admissions@cazenovia.edu

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INTERNSHIP OPPORTUNITIES

Cooperstown Dreams Park
Dick's Sporting Goods
Geneva Red Wings
New York Jets
New York Yankees
Rochester Americans
Rochester Red Wings
Saratoga Race Track
Syracuse Mets
Special Olympics
Syracuse Convention and Visitors Bureau
Syracuse Crunch
Syracuse Stallions (TBL)
Treasure Coast Sports Commission
Turning Stone Casino Resort

SAMPLE COURSEWORK

Business Law and Ethics
Facility and Event Management
Financing Sport Operations
Human Resource Management
Introduction to Sport Management
Managerial Accounting
Organization and Administration of Sport
Principles of Management
Principles of Marketing
Sport Marketing/Promotions/Sales

CAREER POSSIBILITIES

Behind the players and the games, there are infrastructures in place to ensure the games continue. As in all businesses, managers, accountants, marketing and advertising managers, sales people and operations managers are needed to organize and operate sports organizations including:

Arenas	Local Sport & Tourism Corps
Auditoriums	Professional Sports Teams
Colleges & Universities	Sport Associations (e.g., NFL, NBA, PGA, NCAA)
Health Clubs	
Sport Facilities	
Stadiums	

KEY FACTS

- 4+1 MBA articulation agreements
- 100% of students complete internships in their career field.
- 100% of students complete undergraduate research projects during their senior year.
- IACBE Accredited

FOR MORE INFORMATION:

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