

Sample Degree Path

First Year, Fall Term			First Year, Spring Term			
Course Number and Title	Cr.		Course Number and Title	Cr.		
First Year Seminar	3		SP 118 Introduction to Sport Management	3		
EN 101 Academic Writing I	3		Scientific Literacy course	3		
CM 121 Effective Speaking	3		Fine Arts course	3		
BU 110 Principles of Management	3		HG 131 Macroeconomics	3		
SM 161 College Algebra	3		BU 233 Human Resource Management	3		
			SP 101 Sport Management Practicum [^]	1		
Term Credit Total			15	Term Credit Total		
15			16			
Second Year, Fall Term			Second Year, Spring Term			
Course Number and Title	Cr.		Course Number and Title	Cr.		
SB 130 Introduction to Sociology	3		SM 261 Statistics	3		
EN 201 Academic Writing II	3		SP 230 Sport Arena and Facility Management	3		
AC 201 Financial Accounting	3		AC 202 Managerial Accounting	3		
BU 240 Principles of Marketing	3		HG 132 Microeconomics	3		
Open elective 100-400 (Possible Sport Elective)*	3		Diversity and Social Consciousness course	3		
Term Credit Total			Term Credit Total			
15			15			
Third Year, Fall Term			Third Year, Spring Term			
Course Number and Title	Cr.		Course Number and Title	Cr.		
HU 361 Ethics or HU 365 Commitment and Choice	3		SP 370 Sport Event Management	3		
SP 328 Sport Marketing, Promotion and Sales	3		CM 301 Speech and Rhetoric	3		
Cultural Literacy course	3		BU 371 Financial Management	3		
BU 363 Business Law	3		Open elective 100-400	3		
SB 358/SP 364 Sport in Society	3		BU 230 Business Communication	3		
Term Credit Total			Term Credit Total			
15			15			
Third Year, Summer Term						
Course Number and Title	Cr.					
Term Credit Total			0			
0						
Fourth Year, Fall Term			Fourth Year, Spring Term			
Course Number and Title	Cr.		Course Number and Title	Cr.		
BU 473 Business Research Methods	3		BU 495 Senior Capstone	3		
BU 301 SPSS	1		SP 455 Financing Sport Operations	3		
SP 488 Sport Management Internship	6		BU 481 Business Internship	3		
SP 423 Organization and Administration of Sport	3		Open elective 300/400	3		
Open elective 100-400	3		Open elective 100-400	3		
BU 090 IACBE Exam	0					
Term Credit Total			(Program Total = 122 credits) Term Credit Total			
16			15			

Notes:

Most Sport Management students complete at least one of their internships over the summer. While it is not a requirement, because there is an additional summer tuition fee, the types of internships that are available will broaden the student experience and will lessen the course load during the academic year.

Disclaimer: This is a sample to be used as a guideline. Course offerings and availability of seats are subject to change.

[^]Offered both semesters – First year requirement for sport management majors

*Internships can range from 3 credits to 15 credits. A qualified student may choose to engage in a semester-long internship opportunity which would require strategic use of electives. Please discuss with advisor during freshman year / sophomore year to start planning credits appropriately.