

COMMUNICATION STUDIES



The **Communication Studies** program focuses on human communication in spoken, written, and audio-visual forms, and explores why people communicate as they do in various contexts. Encompassing interpersonal, group, and organizational communication; multicultural communication; journalism; broadcasting; media studies; persuasion; advocacy and debate; and effective speaking, the program provides opportunities for students in multiplatform journalism, academic research, advocacy, media production, and related internships. Communication Studies graduates are well prepared for a wide range of careers.

Named One of
"America's Best Colleges" by U.S.
News & World Report

Cazenovia College is an independent, coeducational college, located in Cazenovia, New York, offering baccalaureate programs in the liberal arts and professional studies.

Embracing student success as its primary mission, Cazenovia College comprises a diverse, yet close-knit residential community that creates educational experiences that are individualized for students, matching skill sets with academic programs and co-curricular offerings.

This "one student at a time" approach to the educational experience is what sets Cazenovia apart from other colleges and universities.

AT-A-GLANCE

Founded: **1824**

Enrollment: **800 students**

Average Class Size: **13**

Student-Faculty Ratio: **10:1**

Main Campus: **20 acres**

Equine Education Center:

243 acres

Athletics: **NCAA Division III**

Students Receiving Financial Aid:

99%

Faculty with the highest degree in their field: **80%**



www.cazenovia.edu

Office of Admissions, 3 Sullivan Street, Cazenovia, NY 13035
Phone: 1.800.654.3210 | Email: admissions@cazenovia.edu

Follow Cazenovia College on: [f](#) [i](#) [t](#)



COMMUNICATION STUDIES



SAMPLE COURSEWORK

Advanced Topics in Communication
Advocacy and Public Communication
Communication Theory
Communication in the Mass Media
Feature Writing and Editing
Group Communication
Intermediate Broadcast Production
Interpersonal Communication
Introduction to Broadcasting
Introduction to Human Communication
Introduction to Journalism
Media Management
Multicultural Communication
Nonverbal Communication
Organizational Communication

SAMPLE INTERNSHIPS

Bay Street Theater
Brazilian Embassy (DC)
Central New York
Community Foundation
Coca-Cola
Disney World
International Center
of Photography
Late Show with
David Letterman
Media One Group, LLC
Office of Senator
Charles Schumer
Rachael Ray Show
Sony Music/Red
Symphoria
Syracuse Crunch
Syracuse University Press
The Hartford/Underwriter
The Washington Post
US Weekly
Utica Zoo
Verizon Wireless
WKTV News Channel 2
WSDT 100.1 FM
WSYR Channel 9/
WSYR TV, Bridge Street

SAMPLE CAREERS

Advocacy
Event Planning
Fundraising
Government
Graduate School
Image Consulting
Journalism
Leadership
Media Planning
Media Production
Public Relations
Radio
Television

GRADUATE WORK

Art Management
Journalism
Law
Public Relations

FOR MORE INFORMATION:

Heather Maloney-Stassen, Ph.D.
Associate Professor and Program Director
Phone: 315.655.7347
Email: hmferrara@cazenovia.edu

Maureen M. Louis, J.D.
Professor
Phone: 315.655.7104
Email: mlouis@cazenovia.edu

www.cazenovia.edu/majors

